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## **SONY OPTIARC AMERICA ROLLS OUT SLIM MULTI-FORMAT DVD/CD REWRITABLE DRIVE**

**SAN JOSE, Calif., Sept. 29, 2009** – Sony Optiarc America today unveiled an external slim and portable multi-format DVD/CD recordable drive to compliment notebooks, Netbooks or desktop PCs.

The new DRX-S70U-W sports a sleek design and supports up to 8X DVD±R recording speeds, delivering a full 4.7 GB disc of video, data, music or images on standard 8X DVD±R media. In addition, the drive can record on 8.5GB DVD±R Double/Dual layer and 4.7GB DVD-RW discs at 6X speeds, DVD+RW at 8X, DVD-RAM at 5X and CD-R/RW at 24X.

The drive comes bundled with the Nero® DVD/CD mastering software suite, and offers quick and easy connectivity with a high speed USB (USB 2.0) digital interface for simple setup and maximum flexibility.

According to the Consumer Electronics Association, shipments of Netbook PCs have doubled over the past year and are expected to nearly triple by the end of next year.

“Our new slim drive was designed at the optimum performance level for consumers with Netbooks looking to store and share home movies, digital photos and music on the go,” said Jun Koyama, president of Sony Optiarc America.

### **Availability**

The DRX-S70U-W drive will be available in a sleek black or white design at the end of October through authorized distributors, resellers and select online shopping sites.

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**Editor’s Note:** For additional information about Sony Optiarc products, your readers can visit Sony Optiarc America’s web site at [www.sony-optiarc.us](http://www.sony-optiarc.us). Product information and images for the press can also be found on Sony Electronics, news and information web site at [www.sony.com/news](http://www.sony.com/news).